



cyberpac™

XPLOR

"From all walks of life, we love education and want to support those who make it great."

Xplor is an app-based childcare management platform that enables parents to experience their child's early learning journey in real-time through a live feed of photos, videos and activities.

By automating roll-call and attendance as well as rosters, reporting, payroll, invoices, payments and HR, the platform also reduces the admin burden on educators, freeing them up to focus on teaching. www.ourxplor.com

"The cards have arrived in Atlanta and are wonderful. The pop up card holder is fantastic, so cool, we love them!" - Xplor



Xplor contacted our sister company Metal Card Co. with a brief that included a 0.3mm brushed steel card and for their logo to be laser engraved onto the card along with the individual recipients name.

Xplor wanted something unique for their card to be displayed in so they ordered a bespoke pop-up card holder from Cyberpac to make their metal cards really stand out to their members.

After gaining inspiration from our image library Xplor came up with the idea of using bright, bold colours and a design specific to them. They wanted to include a unique QR code to be printed on the card holder that would be exclusive to their founders. Priority copies were shipped to their head office in Atlanta, Georgia, whilst member cards were shipped around the world prior to the launch date.

